

WE ARE THEY...OWNING THE ROAD AHEAD

Association of Performing Arts Presenters

APAP | NYC

- 🕒 JANUARY 6-10, 2012
- 📍 HILTON NEW YORK
- 👥 GLOBAL MARKETPLACE

register now

www.apapnyc.org or call 1-888-717-APAP

OWN THE ROAD...BECAUSE WE ARE THEY

Members of the Association of Performing Arts Presenters, the national service and advocacy organization for the presenting industry, work with their communities to create change and engage citizens through the performing arts. As our members serve, reflect and inspire the public, we work as a collective to ignite and enable the creative capacity of individuals and their communities.

Our annual conference in New York City brings together performing arts leaders from around the world to ensure vitality and professionalism in the field and to strengthen the transformative power of live performance. Our speakers are among the leading creative thinkers shaping society today.

FEATURED SPEAKERS FOR APAP|NYC 2012:

Carol Coletta *Urban expert and leader of ArtSpace*

Ben Cameron *Program director, Doris Duke Foundation*

Marc Bamuthi-Joseph *Artist, educator, innovator*

Diane Paulus *Artistic director and CEO, American Repertory Theater*

Retha Cilliers *CEO, Field Band Foundation*

John Kani *Actor, director, playwright*

John Fetterman *Arts advocate and mayor of Braddock, PA*

Steven Wolff *Principal, AMS Planning and Research Corporation*

OWN THE ROAD... TO COLLABORATION,
CREATIVITY, LEADERSHIP

APAP|NYC is the world's largest, most inclusive and comprehensive conference for the performing arts. In five exciting days attendees connect with more than 3,400 colleagues nationally and internationally, meet with artists and more than 350 exhibitors, choose from more than 1,300 showcases, attend full-length and festival performances throughout New York City and participate in more than 50 professional and leadership development sessions designed for both executive and associate administrators.

Professional Development Sessions

What Drives and Inhibits our Success? This interactive session adds provocative outliers into the conference discussion. Their expertise will lead attendees in discovering what it takes to create change, to innovate and be resilient with our visions and missions, and to build community through the arts.

Forces Shaping the Communities We Serve This session is designed to gather stakeholders from technology, healthcare, politics, economic development and civil society sectors to share how we can lead – and own the road – with arts to make a powerful contribution to the vitality of communities.

How Will We Lead? In this forum, artists and specialists across fields will share strategies and explore scenarios to ensure the vibrancy of our sector.



The largest global performing arts market for the presenting field, the EXPO Hall at APAP|NYC is the go-to place to exhibit talent and learn about developing and financing new projects, artists and performances to bring to your community and much more. Open Saturday through Monday, the EXPO is an indispensable conference feature. With more than 350 artist managers, agents, producers, vendors and artists to meet, there isn't a better, more effective way to do business.

OWN THE ROAD... WITH A
VIBRANT EXCHANGE

At APAP|NYC, more than 1,300 showcases — the largest collection at any conference — represent the breadth of performing arts. New York City plays host to a five-day festival where showcases and full-length performances give presenting professionals the most comprehensive opportunity to see a wide array of work in one day and talk to the artists and representatives the next day.

Are you a touring artist, producing company, artist manager or agent? Showcases offer a unique platform for presenters to experience your work as they program commercial and non-commercial seasons, series and venues.

OWN THE ROAD... THROUGH
THE TRANSFORMATIVE POWER
OF LIVE PERFORMANCE.

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OWN THE ROAD... THERE'S KNOWLEDGE AND EXPERIENCE TO GAIN (AND TAKE HOME)

Consultation Salon: Attend one-on-one consultation sessions with experts and specialists in the field, running throughout the five days of APAP|NYC.

APAP Special Events: Connect at the International Delegate gatherings, New Colleague Orientation, Welcome Reception, Awards Luncheon and the NEA Jazz Masters Awards Concert.

Pre-Conference Forums: Member-organized, interactive half-day forums focus on dance, theater, world music, jazz, outdoor festivals, youth and family programming, classical, new and contemporary music, touring Broadway and eco-leadership.

Special Interest Sessions and Consortia

Meetings: Meet your regional or state colleagues, talk about issues important to your location and opportunities for partnerships or collaborations.

And more: Don't miss the eighth annual APAP/Public Theater Under the Radar Festival and Symposium, with artistic director/producer Mark Russell, as well as the third annual Jazz Forum and additional jazz activities.

PRELIMINARY SCHEDULE

Friday, January 6, 2012

- 9:00 am – 12 noon Pre-Conference Forums:
Dance, Music, Theatre, Youth & Family Programming,
Eco-Sustainability
- 9:00 am – 5:00 pm EXPO Hall Load-in
- 1:00 pm – 3:00 pm Special Interest Sessions
- 1:00 pm – 3:00 pm Culture|Futures: Eco-Leadership for a New Age
- 3:00 pm – 4:30 pm New Colleagues & International Participant Orientation
- 4:45 pm – 6:00 pm Opening Plenary:
Carol Coletta, Keynote
- 6:15 pm – 7:30 pm Welcome Reception

Saturday, January 7, 2012

- 8:00 am – 9:00 am Special Interest Sessions
- 9:00 am – 11:30 am Professional Development Sessions:
> Achieving Progress and Success
> Forces in the Environment that Shape our Work
> Taking the Lead, Finding the Path Ahead
- 9:00 am – 1:00 pm EXPO Hall Load-in
- 12 noon – 1:30 pm Saturday Plenary: Great Acts of Community
Pecha Kucha Session - *Ben Cameron, Moderator*
- 2:00 pm – 6:30 pm EXPO Hall Open
- 3:00 pm – 4:30 pm Idea Lounge - Open Space and Post Plenary Discussion

Sunday, January 8, 2012

- 8:00 am – 10:00 am Special Interest Sessions
- 10:00 am – 11:00 am APAP Future Working Group Session
- 11:30 am – 1:30 pm Sunday Plenary: Performing Power Campaign Forum
- 1:30 pm – 6:30 pm EXPO Hall Open
- 3:00 pm – 4:30 pm Idea Lounge - Open Space and Post Plenary Discussion

Monday, January 9, 2012

- 8:00 am – 9:00 am Special Interest Sessions
- 9:00 am – 11:00 am EXPO Hall Open
- 12 noon – 1:30 pm Awards Ceremony and Luncheon
- 1:30 pm – 6:00 pm EXPO Hall Open
- 5:30 pm – 8:00 pm YPCA Recital at Weill Hall, Carnegie Hall
- 6:00 pm – 9:00 pm EXPO Hall Load-out

Tuesday, January 10, 2012

- 10:00 am – 11:30 am Closing Breakfast Plenary:
John Kani, Keynote
- 12 noon-5:00 p.m Building a Jazz Culture Forum, Jazz at Lincoln Center

Please note: Schedule, dates and times are subject to change.

Own the road to APAP and beyond. Register today.

- Professional/leadership development
- Programming/business opportunities
- Global arts marketplace
- Networking with arts leaders
- Creative cultural thinkers
- International, national, regional and local colleagues

register now www.apapnyc.org or call 1-888-717-APAP

Photos: Jacob Belcher/APAP



For more registration information, including types of registration, surcharges and cancellation policies, please visit www.APAPNYC.org. For more information about the work and services of the association, please visit www.APAP365.org.

Sept. 2, 2011 - Jan. 4, 2012	
Full	\$875
Friday Only	\$545
Saturday Only	\$545
Sunday Only	\$545
Monday Only	\$545
Tuesday Only	\$545
Substitute	\$ 20
Seventh Delegate	\$200
Spouse/Partner	\$465
Student	\$140



SPOTLIGHT ON CAROL COLETTA

OPENING PLENARY SPEAKER
FRIDAY, JANUARY 6

CAROL COLLETTA specializes in developing cities and creative communities. She is leading ArtPlace, a collaboration of the nation's top foundations and the National Endowment for the Arts to accelerate creative placemaking in the U.S. Coletta was president and CEO of CEOs for Cities, and for 10 years she hosted and produced the nationally syndicated public radio show Smart City. She also served as executive director of the Mayors' Institute on City Design and was named one of the world's 50 most important urban experts by a leading European think tank. Coletta is a passionate advocate for cities, and she has devoted her life to answering the question: What makes cities succeed?

SPOTLIGHT ON JOHN KANI

CLOSING PLENARY SPEAKER
TUESDAY, JANUARY 10

JOHN KANI is a Tony Award-winning actor, director, playwright and humanitarian from South Africa. A star of stage and screen, he performed in *Sizwe Bansi Is Dead* and *The Island*, plays he co-wrote with Athol Fugard and Winston Ntshona in the 1970s. In 1993, Kani received a special Obie Award for his extraordinary contribution to theater. The National African Federated Chamber of Commerce awarded Kani a Merit Award for his contribution to the advancement of culture in South Africa, and he was voted 51st in the Top 100 Great South Africans in 2004. At the heart of Kani's work is the spirit of "Ubuntu," the African philosophy of togetherness and peace.

